

TIEM & GISTEC Updates UAE Esri Users on latest GIS technology

Dubai, United Arab Emirates: GISTEC's marketing department TIEM keeps on successfully organizing information and technology events in the region. About 200 Esri software users from all over the UAE including Abu Dhabi, Dubai, Sharjah, Ras Al Khaimah, and Fujairah showed up during the ArcGIS 10.1: Transform your Organization seminar at the Westin Mina Seyahi, Dubai on October 16, 2012.



Attendees listening to presentations during the seminar

The seminar provided GISTEC customers the opportunity to get up to date with the most recent developments on Esri software, the latest version of which is ArcGIS 10.1. The latest release of the software allows individuals and organizations to easily find, create, use and share maps in different platform and devices.

The capabilities of the newly release version underlines workflows that reflect collaboration and teamwork within and across organizations. This was shown through demos and presentations carried out by GISTEC's technical Team.

As with other events offered by TIEM, the seminar has many dimensions. While it is technology driven it also contains an important social aspect. Attendees had the opportunity to meet and catch up with fellow GIS users and meet new ones. They were also handed out free training course seats which they can avail of on any Esri 10.1 software training anytime in 2013, highlighting GISTEC's focus on continuing education for its customers.

Mr. Abuziad, CEO at GISTEC says "Events like these are not only an opportunity to keep our customers informed with latest developments on GIS but also an opportunity for us to interact and work as a team to contribute to the advancement of technology in our region"

About TIEM

Born out of the successful and superior events it does for its users and customers, GISTEC created an event and marketing subsidiary, TIEM, to replicate this success for its technology partners. TIEM provides value-added services for regional events including venue selection, negotiation with hotels, contractors and suppliers, event marketing and sales, event planning and coordination, logistics, and PR, etc. Established to answer the demand for more technically coherent events, TIEM, organizes IT events put together by your peers in the industry. See our website www.tiem.ae

About GISTEC:

GISTEC is one of the most dynamic GIS companies in the Middle East. GISTEC is the authorized distributor of ESRI in the UAE and specializes in providing high-tech engineering solutions, software systems, data products, specialized hardware, and technical services in GIS, facility/asset management, image processing, document management, digital map production, and Web-based mapping.

GISTEC's accomplishments throughout the past years, are exemplary and unmatched by any GIS company in the region. Starting with very few users in 1997, the company has turned UAE into a large GIS software user's base. Today there are over 4,000 Esri software users in the UAE. GISTEC is located on the worldwide web at <http://www.gistec.com>. For further information, contact info@gistec.com.